

## SPEAKER BIOGRAPHIES

### **The Future of Medicare Advantage: Are We on the Right Path?**

June 10, 2013

**GRETCHEN JACOBSON** is associate director of the Kaiser Family Foundation's Program on Medicare Policy where she directs and conducts a variety of projects pertaining to the Medicare program and the population it serves. Prior to joining the Kaiser Family Foundation in December 2008, Dr. Jacobson was an analyst in health care financing at the Congressional Research Service. She has also held positions where she directed research on the future market value of pharmaceuticals, medical devices and health services. Her research has appeared in clinical and policy peer-reviewed journals. Dr. Jacobson received her Ph.D. in health economics from Johns Hopkins School of Public Health and her M.S. in epidemiology from the Harvard School of Public Health.

**MARK MILLER** Ph.D. is executive director of the Medicare Payment Advisory Commission (MedPAC), a nonpartisan federal agency that advises Congress on Medicare payment, quality, and access issues. Dr. Miller has more than 20 years of health policy experience, and has held several policy, research, and management positions in health care, including assistant director of health and human resources at the Congressional Budget Office, deputy director of health plans at the Centers for Medicare and Medicaid Services, health financing branch chief at the Office of Management and Budget, and senior research associate at the Urban Institute. He earned a Ph.D. in public policy analysis from the State University of New York at Binghamton.

**ALISSA FOX** is senior vice president in the Office of Policy and Representation for the Blue Cross and Blue Shield Association (BCBSA), a national federation of 38 independent, locally operated Blue Cross and Blue Shield companies, collectively providing health care coverage for more than 99 million Americans. In overseeing BCBSA lobbying and policy development activities, Ms. Fox represents BCBSA's Washington office and Blue Cross and Blue Shield member plans with the administration, Congress, government agencies and other associations. This includes development of legislative and regulatory policy positions and legislative strategy on behalf of the nation's independent Blue Cross and Blue Shield companies on a wide range of issues, including, health care reform, Medicare, health care financing, tax legislation and health IT. She has more than 25 years of experience in health care policy, including 11 years at the U.S. Department of Health and Human Services, where she served as branch chief, assistant secretary for management and budget. In this role, she was responsible for analysis of Medicare and Medicaid budgets, as well as legislative and regulatory proposals. She also has extensive consulting experience and led her own firm, Fox Consulting, prior to joining the Blues. She was promoted to her current position in 2008 after serving as vice president and executive director.

**CARL MCDONALD** is a director and senior analyst covering the managed care industry, having joined Citi Investment Research and Analysis in June 2010. He has followed the managed care industry for more than a decade, and was previously employed at Oppenheimer & Co., CIBC

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World Markets, Morgan Stanley, Bank of America, and Credit Suisse First Boston. He was named a runner-up analyst in the managed care sector in Institutional Investor's 2010 All America Research survey. Mr. McDonald was the leading estimator in the Health Care Providers & Services industry, according to the 2011 FT/Starmine analysis. Mr. McDonald holds a B.A. in economics and a B.A. in American studies from Brandeis University. Mr. McDonald is a chartered financial analyst, and a member of the CFA Institute and the Boston Society of Security Analysts.