

## SPEAKER BIOGRAPHIES

### **Regulating Network Adequacy: The New NAIC Model**

November 19, 2014

**WILLIAM GERARDI** is senior vice president of health management and chief medical officer, Blue Cross and Blue Shield of Minnesota. Dr. Gerardi strategically sets business goals to drive overall health management priorities and initiatives to drive lower health care costs, quality of care, and health management and value to Blue Cross members. In this role, he provides strategic direction for integrated health management, health economics, medical affairs and pharmacy. Dr. Gerardi has more than 20 years of medical management leadership and expertise in health care. Most recently, he was chief medical officer at Aetna Better Health of Illinois. He was also chief medical officer at Resolution Health, Inc. in Columbia, Md. He has held leadership positions at Blue Cross and Blue Shield of Illinois, Blue Cross and Blue Shield of Florida and Sierra Angeles Health Care Group. Dr. Gerardi holds a bachelor's degree and doctor of medicine from Georgetown University, and an M.B.A. from The Wharton School at the University of Pennsylvania. He completed his internal medicine residency at the University of California San Francisco.

**JOHN J. REILLY, JR.**, is senior medical director of population health, UPMC Health Services Division; and Jack D. Myers Professor and Chair, University of Pittsburgh Department of Medicine. He has authored or co-authored more than 100 peer-reviewed research reports and co-authored chapters in two of the most well-known textbooks of internal medicine. His areas of interest include the genetic and environmental factors associated with chronic obstructive pulmonary disease (COPD) and the role of alveolar macrophage enzymes in emphysema, COPD and lung cancer. Dr. Reilly is the principal investigator on a National Institutes of Health grant entitled "The Emphysematous Microenvironment Promotes Lung Tumorigenesis and Progression," and is a co-investigator on several other grants including the recently funded Specialized Program of Research Excellence in Lung Cancer, which aims to improve detection and treatment of lung cancer and to understand the mechanisms of increased susceptibility of women to lung cancer. Dr. Reilly graduated from Harvard Medical School after earning an undergraduate degree in chemistry from Dartmouth College. He completed his residency in internal medicine at Brigham and Women's Hospital and later completed a fellowship there in pulmonary and critical care medicine. In 2010, he completed Intermountain Healthcare's Advanced Training Program in Healthcare Delivery Improvement.

**J.P. WIESKE** has been legislative liaison/public information officer at the Wisconsin Office of Commissioner of Insurance since 2011. In that role he supervises the legislative and public information and communications functions in the agency. Mr. Wieske brings 18 years of experience in working in the insurance industry, particularly in dealing with health insurance issues. Prior to his appointment, Mr. Wieske served as the executive director of the Council of Affordable Health Insurance. He joined the Council in 2003 as the director of state affairs. The Council is a research and advocacy association of insurance carriers that is active in individual, small group, health savings accounts, and senior markets. In this capacity, he led the council's state advocacy efforts and regularly testified before state legislatures across the country. He has also co-authored several publications related to timely health insurance issues. Prior to his work with the council, Mr. Wieske was the senior government affairs specialist of a Wisconsin-based insurer.